



CLINTON COUNTY CHAMBER OF COMMERCE

BUILDING RELATIONSHIPS & BUILDING COMMUNITIES

CHAMBER NEWS

April 2010

Mission: The Clinton County Chamber of Commerce is a member driven organization dedicated to stimulating positive economic growth throughout Clinton County, fostering community leadership and involvement, reflecting positive moral values and acting as an advocate and unified voice for our membership.

Motivational Speaker Headlines April 15 Chamber Luncheon

As a Motivational Keynote Guest Speaker, Author, Songwriter, Musician and Master of the Spoken Word, John Dmytryszyn "The Motivational Cowboy" has been impacting audiences throughout the United States with his outstanding message.

Through dynamic stories, inspirational facts and personal experiences Johnny D. has you laughing one minute and filled with emotion the next. He inspires with his contagious energy and captivating stage presence and leaves you feeling excited, empowered and ready to experience life the way it was meant to be lived "The OUTSTANDING Life".

Join us on Wednesday, April 15 for his uplifting presentation. The luncheon will start at 11:30 (15 minutes earlier) and still end at 1:00

pm. It will be held in the CC RESA Bldg in St. Johns. The cost is \$8. Our caterer will be Applebee's of St. Johns - please RSVP by 4/13.

A quote from Johnny D: "Let's make today the day that we start living life and stop letting life live us. Take time to appreciate this precious gift called life, and to realize that only you can make it outstanding. Only you can decide that when you get out of bed in the morning, you're going to get out on the right side, have the right attitude, and live your life the way it is meant to be...with passion, intensity, effectiveness and power. You can't impact anyone else until you have made that change within yourself that makes you Outstanding".

Planning for 26th Annual St. Johns Mint Festival is Underway...

The 2010 Mint Festival is only 4 months away. That means there is already a lot of activity going on getting ready for the exciting weekend. So far we have mailed applications to vendors and parade entrants and we have available for applications for our annual \$1000 scholarship and the Mint Festival Pageant. If your business is interested in having a booth during the weekend or if you would like an entry in the parade, make sure you get your application in now - spaces can fill up quickly and we don't want to exclude anyone.

Your business can take an active role in the Mint Festival by being a sponsor. We need everything from financial contributions to a whole host of in-kind items (ranging from apples & grapes to wood & toilet paper). A copy of the sponsorship program is enclosed, along with an initial list of in-kind items needed. The more donations we receive means the less we have to spend - which translates into more activities throughout the weekend. If you have any questions about your past sponsorship or have any questions about the levels & recognition, please contact Brenda immediately.

WELCOME NEW MEMBERS

Welcome to our new members...

Farm Bureau Insurance

Krisi Flanner
407 E Gibbs Street, St Johns
989-224-9536
Insurance

Golf Cars by Cockrums

Elma G Cockrum
23353 N US 27, St Johns
989-224-7127
Golf Car Sales & Service

Herbalife –Jackie Moore

5142 E Faragher Rd, St. Johns
989-292-2184
more2010hbl@yahoo.com
www.jloseweightnow.com/
jmoore
Health

PKSA - St. Johns

Eric & Susan Swanson
5803 Annial Drive
Lapeer MI 48446
989-640-3301
stjohns.PKSA@gmail.com
Health & Fitness

Shaggies

Don Thompson/Michelle Thompson
110 W Clinton Ave, St Johns
989-292-4005
Email: shaggies110@aol.com
Www.shaggiesicecream.com
Ice Cream / Food Service

Swanys Pub & Grub

Dana Swanson
310 N Clinton Ave, St Johns
989-224-9262
Bar/Grill

MEMBERSHIP RENEWALS

A-1 Tanning Salon - Silver Star Member

American Legion Post #153
Andy T's Farm Market
Becks Propane/Becks Custom Coach & Trailer
The Cellular Connection

Clinton Area Care Center - Gold Star Member

The Country Store/Garden Shop
Clinton County Farm Bureau
Community Christian Church
The Emerald Golf Course
Farm Bureau Insurance
Gannett Directories

Krogers of St. Johns
Mobile Laser Kombat, IHC
O-ink
Physicians Health Plan - Gold Star Member

Relief After Violent Encounter
Rotary Club of St. Johns
St. Johns Lions Club
St. Johns Lutheran church

Sundance Buick GMC
NEED AN ALTERNATIVE TO PAYING YOUR DUES ALL IN ONE PAYMENT?
CALL US TODAY ABOUT QUARTERLY OR SEMI-ANNUAL DUES PAYMENT OPTIONS!

Announcing our GOLD Star Members!



Bel Mechanical	Service
Citizens Bank	Hungry Howie's Pizza & Subs
City of St. Johns	Lansing Community College
Clinton Area Care Center / Hazel I. Findlay Country Manor	Lansing State Journal / Clinton County News
Clinton Memorial Hospital	MACO Tool & Engineering
Consumers Energy Company	MAHLE Engine Components USA
Dynamite Inc.	Osgood Funeral Home
Fifth Third Bank	State Representative Brian Calley
Firstbank - St. Johns	
The Gallagher Law Firm, PLC	
Granger III and Associates	
Hovey's Accounting & Tax	

April 13 Business After Hours

The Apr 13 Business After Hours will be held at Hawks Ridge Apartments (15292 Hawks Ridge) in Bath. It runs from 4:30-6:00 pm. Come for fellowship, appetizers and a chance to win a prize from the Plinko Board. The cost is only \$2 - don't forget to get your card punched so you can work towards a free Chamber luncheon. A few of us will be carpooling from St. Johns-call if you would like to join us.

Member News

The First Congregational Church in St. Johns (100 Maple St) is having their annual Attic & Estate Treasure Sale Apr 20 & 21, 10 am – 5 pm each day. You need to get there early on the first day – the crowds will be waiting outside. They will have collectibles, toys, dishes, etc – but no clothes. There is also a special section of interest to men.

The Clinton County Senior Center is producing a calendar for 2011. This calendar will feature “Seniors & their Pets”. A new element to the calendar is your business can “sponsor” a month of the calendar. For \$250 one of the month’s pictures can be taken in front of your business (or inside). If you would like to sponsor one of the months on this calendar, please let me know today.

Clinton Memorial Hospital is sponsoring a “Family Fit Fest” on Friday, April 30 from 5:30-8:30 pm at the 4H Fair grounds. Included is Fitness Activities, Health & Nutrition, Sports & Outdoor Activities, Games, Outdoor Stage & Prize Drawings.

Work is still underway at the Wilson Center Auditorium in St. Johns. They are currently selling seats for \$250. Upcoming concerts that will raise funds for the continued renovation costs include:

April 16: Slingshot, classic rock & country group from Clinton County

April 28: The Meridian & DeWitt Community Concert Bands

2010 Lunch/Breakfast

April 15
Program: Motivational Speaker
Cost: \$8

Location: CC RESA,
1013 S US 27, St. Johns
Time: 11:30 am - 1:00 pm

The luncheons are open to any employee of any Chamber member business. You are also welcome to bring a non-member business associate with you but please...

RSVP TO THE CHAMBER BY TUESDAY THE WEEK OF THE EVENT TO LET US KNOW IF YOU ARE COMING TO THE EVENT SO THE CATERER CAN PLAN ACCORDINGLY!

Future Luncheons

May 20, Jun 17, Aug 19, Sep 16, Oct 21, Nov 18 & Dec 16. Check in this column each month for information on the lunch program.

Become an Ambassador Today!

The Ambassadors Group is a committee of the Chamber that works as the Chamber’s PR. This group is involved in planning Chamber events, welcoming new businesses to the area and acting as hosts at Chamber events. They also discuss & help with membership recruitment & retention and when needed act as mentors to other Chamber members.

As an Ambassador you can promote your own business. You wear your own business name badge to Chamber events and new business visitations or grand openings, and when we make

visitations we have each Ambassador tell their name & what business they represent.

If you are interested in lending a helping hand and exposing your business at the same time, consider joining the Chamber’s Ambassador Group. For the policies and procedures of the Ambassador Group, contact Brenda at ccchamber@power-net.net. The procedures describe the responsibilities of Ambassadors, along with uniform requirements, meetings, etc. Your business must be a member of the Chamber to join this group.

Apr 18-24 is National Volunteer Week-remember to thank someone for helping you out!

2009/10 Board of Directors

Dave Hudgens, Osgood Funeral Home, President
Glenn Pung, Citizens Bank, Vice-President
Karla Manzullo, Fifth Third Bank, Treasurer
Steve Bassette, Individual Member
Ed Bruun, Clinton Memorial Hospital
Jackie Burk, CC Federal Credit Union
Bonnie Fyvie, St. Peter Lutheran Church
Nancy Johnson, Fifth Third Bank

Dennis Koenigsknecht, C&K Electric
Dennis LaForest, City of St. Johns
Brett Pauli, Pauli Ford
Heidi Scranton, Hazel Findlay Manor
Bryon Taylor, MAHLE Engine Components
AJ Thelen, St. Johns Knights of Columbus
Michael Welch, That Guy the Locksmith

Staff:

Brenda Terpening, Executive Director
Liz Pearson, Office Manager

EMAIL: ccchamber@power-net.net

Website:
www.clintoncountychamber.org
989-224-7248
Fax: 989-224-7667

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St. Johns, Michigan 48879
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Fax: 989-224-7667

PRSRT. STD
U.S. POSTAGE
PAID
PERMIT NO. 132
St. Johns, MI

April 13:
Business After
Hours at Hawks
Ridge Apartments
in Bath
4:30 - 6:00 pm
\$2

Or Current Resident

Bulk Mailings

By Greg Boog - Postmaster, St. Johns

Did you know you can use the Chamber's Bulk Mail Permit and save your business at least \$185 per year—that is the cost just to maintain a permit—something you don't have to do if you are a Chamber member.

Doing a Bulk Mailing is great when you have the same mail piece to send to a lot of people (must be at least 200 pieces to qualify).

The Sarbanes-Oxley Act of the US Postal Service does however have strict and stringent processes for bulk mailings. There are different prices for bulk mailings in #10 business envelopes versus mailings like the Chamber newsletter.

When a bulk mailing is presented at the Post Office there are many parts of a form that must be filled out. If the form isn't filled out correctly and

completely the Post Office will refuse the mailing. Liz has the necessary forms & ink stamp at the Chamber office that you must use to meet all qualifications. She also has a "cheat sheet" that explains in detail how to fill out the form. You can also contact me at Gregory.boog@usps.gov for that information.

You must have an up-to-date mailing list when doing a bulk mail. If you have a recipients name and incorrect address on your piece, the post office will return the piece to you with a corrected address - you will be charged for this. One option is to address your mailing with the recipient name & "current resident", or "occupant".

A bulk mailing will save you money, if you do it the correct way. So check with me or Liz at the Chamber office today & start saving money!